

CURRENT AFFAIRS – October 04

- Who appointed as new Brand Ambassador of Hero MotoCorp?
 - **Ram Charan**

- Who joins Uttar Pradesh Defence Industrial Corridor as chief nodal officer?
 - **Ex-Air Chief Marshal RKS Bhaduria**

- Who was unanimously elected as Advertising Standards Council of India (ASCI)'s Chairman of the Board of Governors?
 - **N S Rajan, Director of August One Partners LLP**

- Who has informed that India's current account balance recorded a deficit of 23.9 billion dollars in the first quarter of FY23, an increase of 13.4 billion from the last quarter?
 - **Reserve Bank**

- Who collaborated to launch a USD 1 billion fund to provide guarantees against defaults on loans taken to buy electric 2-wheelers and 3-wheelers?
 - **Government of India (GoI), World Bank (WB) and the Small Industries Development Bank of India (SIDBI)**

- Who ties up with Nasscom to empower women with digital skills?
 - **American Express**

- Who has approved the issuance of 22nd tranche of electoral bonds that will open for sale from 1st Oct 2022?
 - **Government**

- Who announced a collaboration with Google to promote Sanskrit?
 - **Indian Council for Cultural Relations (ICCR)**

- Who has joined hands with California for research and innovation in the field of Zero-Emission Vehicles and to boost the development of its EV (Electric Vehicle) industry and address climate risk through CaliforniaIndia ZEV Policy programme?
 - **India**

- Who signs partnership agreement with Pacific island nations?
 - **United States**

